

## CBO/Community Leader Workshop

April 06 2022

5:00pm-6:30pm

### Attendees:

- Amelia Bai
- Ana Howe
- Ariel Pyrtek
- Carlinda Jabjulan
- Esther Debrum
- Freida Gatewood
- Ismahan Ali
- Kelly Aaron
- James Manuel
- Jack Driskell
- Jilok J Clinton
- Joe Enlet
- Leena Vo - Asia Pacific Cultural Center
- Lowell Alik
- Magdalene Ellis
- Mark Babson
- Marty Naich
- Ong
- Pastor Lawrence Yinolang
- Priscilla Turcott
- Rebecca Ip
- Roslyn Leon Guerrero
- Rosidamu Tavaiqia (Pacific Islander Association)
- Sandra Velasquez
- Shari Maier
- Shaunie McLeod ([Shaunie.mcLeod@hca.wa.gov](mailto:Shaunie.mcLeod@hca.wa.gov))

### Questions: (PIHB Presentation)

(Carlinda) - can we have the presentation at the end of the zoom?

- Please see attached to this email.

(Ana) - for your upcoming event, are you allowing community organizations to

Participate?

- Yes! We will be sharing on social media, contacting our CBOs, enrollment partners, and community leaders to assist in the planning process.

**Washington Health Care Authority Presentation on the Public Health Emergency Unwind**

**Public Health Emergency**

COVID-19 Public Health Emergency (PHE) and the Families First Coronavirus Act, the Health Care Authority (HCA) and the Department

### **Apple Health Temporary Changes**

Because of the FFCA , we made several temporary changes to Apple Health eligibility

### **Post PHE Policy and Procedure**

- Redetermination of client eligibility over 12 months
- Finalizing communication plans including media and print ads
- Exploring innovative methods to reaching clients post PHE

-> Currently developing an Ambassador program to help with outreach around the end of the PHE (recognize community members who have prominent connections to certain communities)

- Will create toolkits
- Provide training
- Similar to COFA Ambassador Program
- Network of folks to get information out

### **COVID-19 Resources**

- Apple Eligibility and COVID-19: [HCAAHEligCovid19@hca.wa.gov](mailto:HCAAHEligCovid19@hca.wa.gov)
- HCA information on COVID-19: [hca.wa.gov/coronavirus](http://hca.wa.gov/coronavirus)

- HCA stakeholder training & education resources: [hca.wa.gov/stakeholder-training](https://hca.wa.gov/stakeholder-training)
- HCA reference guides:  
[hca.wa.gov/health-care-services-supports/apple-health-medicaid-coverage/reference-guides](https://hca.wa.gov/health-care-services-supports/apple-health-medicaid-coverage/reference-guides)

### Reach HCA with additional questions

- MEDS email: [AskMAGI@hca.wa.gov](mailto:AskMAGI@hca.wa.gov)
- Managed Care Questions: [HCAMCPrograms@hca.wa.gov](mailto:HCAMCPrograms@hca.wa.gov)
- Email verification: [Apple@hca.wa.gov](mailto:Apple@hca.wa.gov)
- Data Requests: [HCADData@hca.wa.gov](mailto:HCADData@hca.wa.gov)

Questions: (HCA Presentation)

(Rosidamu Tavaiqia) Child is in America with a sports visa, neither of his parents have citizenship. How do we approach applying?

### Panelist Discussion

1. What does it look like to do in-person, hybrid and virtual events well?

- In person builds relationships
- Online reaches a lot more people
- Create & maintain community centered space

2. What draws in community enrollment events?

- Food
- Personal connections/ relationships
- Offering rides/modes of transportation

- Providing accessibility (time or venue)

**Commentary:**

(Ana Howe) Greatest outcome has been when we hold events at familiar places  
(church, community center)

3. Building relationships and trust with the community - how do we do that with leaders?

(Magdalene) dedication and making yourself known. Communication is key, and following through with your word.

4. How do we help educate the community on what is available to them, and what are the gaps in learning?

- Emphasize language
- (Magdalene) Be proactive, by checking in with folks, and following up with their care and needs.

**Open Discussion:**

- (PICAWA) Need to understand enrollment times/dates
- (PICAWA) What exactly are the enrollment requirements, specifically income wise?
- (Roz) If you are over the income limit for Apple Health, you will also be over the income limit for the COFA programs.

- (James Manuel) “Even though we are outside of the open enrollment period, still work with your clients and patients to apply. There are special enrollment rules that are improving with the federal income changes, they are ever changing so submit the application. It will be a case by case method so at least try to submit an application.”
- Please stay in contact with James and Kelly at the HBE for continued education and assistance around training, enrollment, etc.

From Comments:

Joe Enlet

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