

# January 5th, 2022 COFA Outreach Workshop

**Attendees:** Mia McFarland, Rensa Mailo, Alinda Alik, Lika Smith, Clara Moonfell, Ariel Pyrtek, Roz Leon-Guerrero, Ana Howe, Robin Narruhn, Lydia Faitalia, Doresty Daniel, James Manuel, Priscilla Turcott, Frieda Gatewood, Leena, Brenda Kelek

## PIHB Updates

Enrollment events until the end of Open Enrollment:

- January 12th Snohomish County
- January 15th Clark County
- January 15th Skagit County

Virtual enrollment and toll-free line are still ongoing, 888-308-7113

Educational events after open enrollment

- Education throughout the year up to open enrollment
- Apple health enrollment year round
- Resources for the community packet

## HCA Updates

- Switching from COFA programs to Apple Health if under 65 has happened
- Outreach is happening online via Facebook and now Instagram, as well as the Website.
- Application required for Apple Health at [WAhealthplanfinder.org](http://WAhealthplanfinder.org)
- For 65+: [Washingtonconnection.org](http://Washingtonconnection.org)

Apple Health is:

- Renewal every 12 months with some exceptions
- Renew within 60 days before end of period

## Small group discussion notes

King County, Pierce County, Snohomish County, Thurston County - four breakout rooms

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## Thurston County

Everyone introduces themselves, their organization, and a quick synopsis of what work they do at their organization

- James Manuel, WA Health Benefit Exchange
- Priscilla Turcott, COFA Advisory Committee member

- Roz Leon Guerrero, HCA – COFA Islander Program Manager

Questions	Summary
What have you found helpful, in terms of materials and outreach strategies, for the community?	<ul style="list-style-type: none"> <li>- Continue to educate community to always have their P1 card</li> <li>- Explain in detail information on Apple Health that benefits community directly</li> <li>- Approach community with a health equity perspective</li> <li>- Rely on entrusted community partners</li> <li>- Leaning on navigator program for enrollment and next steps</li> </ul>
What are the community's concerns and challenges they are experiencing?	
What do you do to keep people engaged virtually when in-person is not an option?	<ul style="list-style-type: none"> <li>- Recruit more from the COFA communities</li> <li>- Look into strategy of working with education (higher education), and the youth</li> <li>- Finding where community happens               <ul style="list-style-type: none"> <li>o Church gatherings</li> <li>o Community events</li> <li>o Resources page</li> </ul> </li> </ul>

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**Pierce County**

Questions	Summary
What have you found helpful, in terms of materials and outreach strategies, for the community?	

<p><b>What are the community's concerns and challenges they are experiencing?</b></p>	<p><b>Leena: Embarrassment- don't want to rely on government benefits, wait to get to hospital and get into hospital. What is more important, pride or health. Different generations, elders having problem.</b></p> <p><b>Clara: one on one, need personal</b></p> <p><b>Leena: brother works in medical field, need insurance, needs providers already connected in community, if don't have it, will cost 10x more, say it quietly,</b></p> <p><b>Friend: want you to be alive</b></p> <p><b>Don't want to be patient that looks poor, saying Medicaid or AH means poor, don't want people to know.</b></p> <p><b>Clara: less than 200 and scattered, most in Pierce county. See flyers pass along to church group.</b></p> <p><b>Leena: easy and useable website, especially for elders.</b></p> <p><b>Clara: website is nice, improved.</b></p> <p><b>What do you wish you had? Contact person</b></p> <p><b>Leena: need person with influence to help get better system.</b></p> <p><b>Leena: why the split between hpf and dshs</b></p> <p><b>Business community support manger, case management, outreach</b></p>
<p><b>What do you do to keep people engaged virtually when in-person is not an option?</b></p>	

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## **Snohomish County**

Ana Howe, Alinda Alik, Lika Smith

- Challenges community faces are connecting to public health. We need a liason between public health entities and our community.
  - One success in enrolling folks is being able to visit them one-on-one. Transportation is still a main issue. If we could go to their homes that would be helpful in the future, once it is safe to do so without risking navigator safety.
  - We are in need of more education events. The community is struggling with.
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## **King County group notes still pending**

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## **Final thoughts**

- Brenda: we should do a better job of engaging our CBO's, as they often say there is not help available, however there are many people in this meeting ready to help.

We will have our next **CBO Workshop April 6th, 2022 at 5pm.**